



Copper Development
Association Inc.
Copper Alliance

Demonstrate Your Company's Leadership In Wind or Solar Installation

Do you have a story to tell about the use of copper in wind or solar installation, or the use of copper in grounding for site safety?



CDA is interested in developing case studies about copper-intensive solutions to everyday problems in the wind or solar industries. Topics we'd like to showcase include:

- Lightning issue resolution
- Grounding problems and solutions
- Robust wiring to sensitive equipment
- Creative solutions to grounding or bonding retrofits

Discuss your situation with us in person or by phone with no obligation.

CDA will do the writing and arrange for photography. You will have the opportunity to review and edit the story before publication.

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Wind and solar installations often utilize copper for extensive wiring and grounding. The Copper Development Association, Inc. (CDA) wants to develop and publicize interesting and helpful case studies that highlight your experiences in designing, specifying or purchasing copper-intensive infrastructure solutions to alleviate or solve problems at your facility or that of a client.

The case studies developed may be used in printed flyers or published articles, Power Point slides, advertisements, by the media and for posting on copper.org. The free, positive national publicity and exposure will help identify you and your firm as premier problem solvers.

The more specific the details, the more interesting and believable the story will be. We are especially looking for case studies where code minimums were exceeded. Examples include the use of ring grounds, halo grounds and bonding of equipment, robust wiring, lightning protection, etc. Improved up-time is especially interesting to our readers.

The case study may involve new construction or retrofit projects. The audience will want to know the how and why of the design or specifying decision, any problems encountered before and after the correction, maintenance experiences and other factors. The site can be located anywhere in the United States.

If you have such examples or an upcoming project utilizing designs for solar or wind installations that can be turned into a case study, please call or email us. Evaluation and selection of case studies for publicity or posting will be at the sole discretion of CDA. All submissions will be treated in complete confidence until relevant parties have provided written permission for publication. A sample of current case studies is available for review at www.copper.org

If you have any questions, please call Zolaikha Strong at **(212) 251-7238** or email at zolaikha.strong@copperalliance.us.



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